



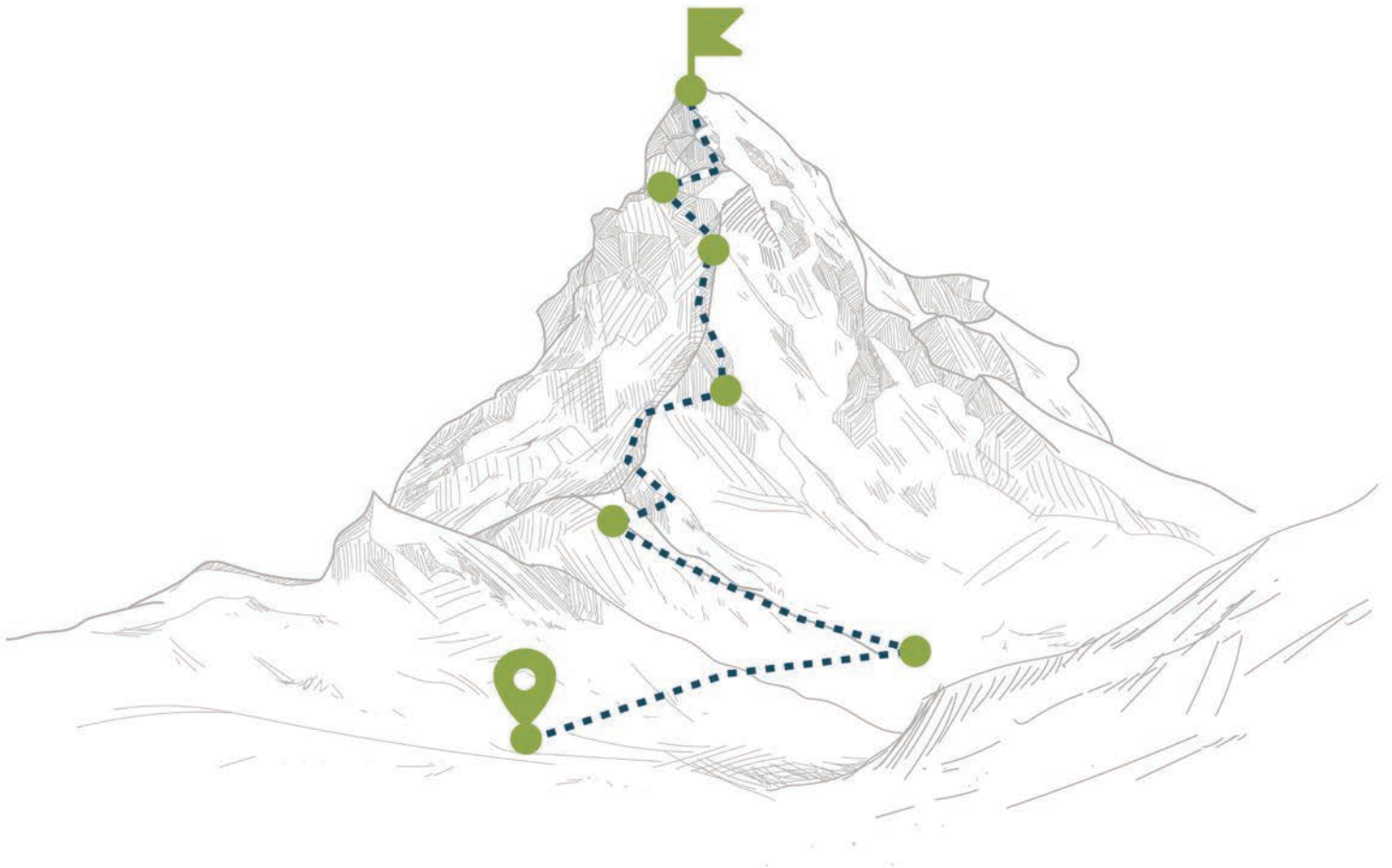
GROWMYPROFIT.COM



**SCALE YOUR BUSINESS  
AND GROW PROFIT**

# READY TO GROW YOUR SALES, REVENUE & PROFITS?

Let us show you our Six Steps to Grow Profits Success System!



Creating a legendary company that rises to new heights with growth and increased profits can seem to be a long trek up a mountain, where the winds blow cold and it is often lonely, and the path to results is unknown.

The path to build a peak performance company with increasing sales, revenue and profits can be confusing, overwhelming, and challenging for small to mid-sized business owners. Navigating growth in rapidly changing times and seasons often leads to frustration, disappointment, complacency, and costly mistakes.

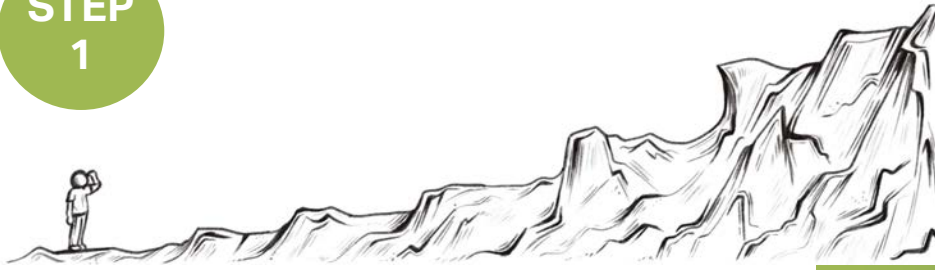
But what if you had a proven guide who has already crossed the chasm that separates mediocrity and greatness numerous times?

What if you had a trail map that charted the territory and a compass that kept you aligned with your own True North (your true vision and values)?

We like to call the journey of building an extraordinarily profitable business “The Climb,” and we hope you will consider partnering with us to climb to your next peak!

# OUR SIX STEP GROW MY PROFIT ACCELERATOR SYSTEM

## STEP 1

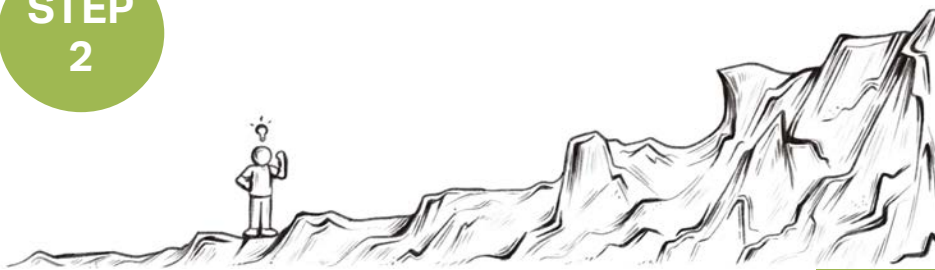


- ✓ STRENGTHS
- ✓ OPPORTUNITIES
- ✓ BARRIERS

### ASSESS YOUR CURRENT REALITY

Our comprehensive Business Assessment assists you to clarify your strengths, weaknesses, opportunities, and threats to discover new profit and growth possibilities. By clarifying your answers to our questions you'll begin to understand where you are and where you need to grow to scale your business and grow profits.

## STEP 2



- ✓ MISSION/VISION
- ✓ GOALS/MILESTONES
- ✓ PRICING/MARGIN/PROFIT

### REFINE YOUR BUSINESS PLAN

During this step we assist you to clarify your mission, vision, financial plan, and strategic goals to achieve the growth you desire. We will assist you in dreaming big, share growth strategies to increase your profit margins and assist you to create an action plan to make them a reality. Our focus is to establish Revenue, Expense & Profitability Goals and to create a dashboard for Key Performance Indicators and Operational Performance Standards of excellence.

## STEP 3



- ✓ TARGET AUDIENCE
- ✓ YOUR OFFER/U.V.P.
- ✓ MARKETING STRATEGIES

### IMPROVE YOUR MARKETING PLAN

During this step we confirm your Unique Value Proposition (U.V.P.), clarify your primary and secondary marketing targets, review your product/services, and create an irresistible offer and recommend marketing strategies to maximize efficiencies and increase the number of incoming high-quality leads. Our 30 years of marketing expertise and proven lead generation systems will assist you to increase sales and revenue opportunities to grow to new altitudes of success.

## STEP 4

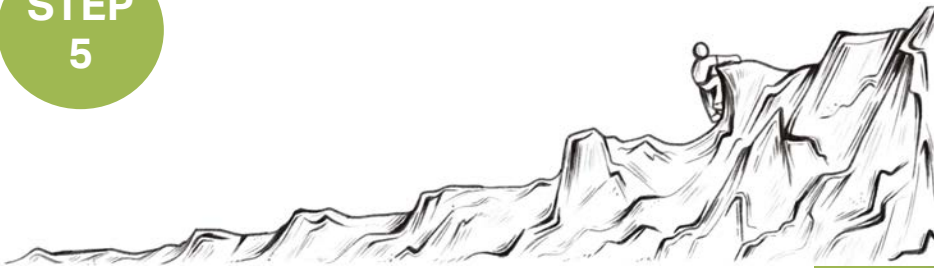


- ✓ ASSESS YOUR TEAM
- ✓ TRAINING/SYSTEMS
- ✓ MAXIMIZE GROWTH

### ENHANCE YOUR SALES PLAN

In this step we review your sales staff, sales process and systems, workflows, and craft a plan for growth. We will share best practices and strategies to attract and retain top performers and maximize your full capacity and potential. We will provide you with sample interview questions, personality assessments and show you how to increase sales by developing a rock-solid sales team to promote your product and services and maximize your conversion rates.

## STEP 5

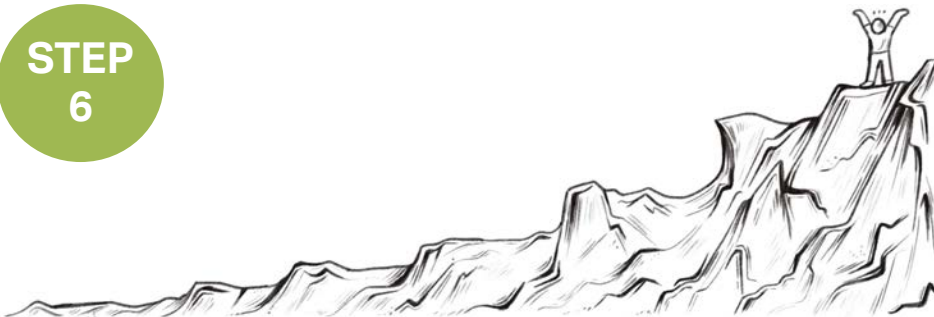


- ✓ RIGHT LEADERSHIP
- ✓ RIGHT PEOPLE
- ✓ RIGHT PROCESS

### ENRICH YOUR LEADERSHIP PLAN

During this step we review your strategic plan for leadership growth and peak performance throughout your organization. From recruiting to retention to termination, we will assist you to build an extraordinary team of high-performance leaders to maximize your success. We will also provide a road map for growth and organizational strategies to adequately staff your organization to equip you for growth.

## STEP 6



- ✓ TECHNOLOGY
- ✓ SYSTEMS
- ✓ ORGANIZATION

### AUTOMATE YOUR OPERATIONS PLAN

In this step we identify key systems to streamline and automate your business for maximum output. We assist you to create standard processes, procedures, and workflows to simplify and automate your business to create more freedom and flexibility for you to organize your life around what matters most to you. Let us assist you to develop a business that works for you not because of you!

# ARE WE A RIGHT FIT FOR YOU?

- Are you the CEO, founder, or family business owner of a company that wants to grow?
- Are you the founder of a company with an annualized revenue of \$1 million or more with a proven product market fit?
- Are you the president of a company that is looking to reach a new altitude of success?
- Are you the owner or operator of a company that started with an above average industry level of growth and profit but now find yourself successfully stuck without even realizing it?
- Are you open, curious and coachable on new ideas, methodology and strategies to be successful?

**IF YOUR ANSWERS ARE "YES!" TO ANY OF THESE QUESTIONS, WE BELIEVE YOU'RE A FIT!**

## ABOUT US

We have a combined 50 years of sales, marketing, leadership, business ownership and coaching experience. We are passionate about guiding small to mid-sized business owners to accelerate their progress and achieve their goals faster than they ever thought possible!

Our expert team has made "The Climb" numerous times and we know the path, how to avoid the pitfalls of scaling a business successfully and the secret shortcuts to eliminating costly mistakes.

Our real-world experience, proven track record and "GROW MY PROFIT 100% SATISFACTION GUARANTEE" provides you with a risk-free opportunity to experience our consulting services. If we don't deliver an experience worthy of your investment... we'll refund 100% of our consulting fees!

We have extensive experience in the following...

- Visioneering, business planning, goal setting and coaching.
- Increasing profit margins through value added opportunities.
- Unique Value Propositions and assisting companies to stand out from the competition.
- Lead generation strategies and tactics with various marketing platforms.
- Hyper sales growth through sales processes, training, and team development.
- Leadership development, organizational growth, teamwork, culture & communication.





01

## 2 DAY VIRTUAL AND/OR LIVE EVENTS

- Comprehensive business assessment of your current reality.
- 2 Day Virtual or Live in person group event to walk through the Six Steps.
- Complete a 1 hour, live, in person (or zoom) strategic plan review session. During this session we will discuss specific action steps, strategies, and tactics to achieve your desired outcome faster than you ever thought possible using our proprietary and proven *Grow My Profit Accelerator System*

02

## STRATEGIC CONSULTING AND PLANNING SESSION

- Comprehensive business assessment of your current reality.
- 2 hours, live, in person (or zoom), private consultation to review assessment feedback, discuss goals, barriers and to explore growth opportunities with the Six Steps.
- 1 hour live, in person (or zoom) strategic plan review session. During this session we will review the action plan, discuss specific action steps, timeline, strategies, and tactics to achieve your desired outcome faster than you ever thought possible using our proprietary and proven *Grow My Profit Accelerator System*.

03

## STRATEGIC CONSULTING EQUITY PARTNERSHIP PROGRAM

- After completing Option 1 or 2, we select qualified businesses for our ongoing strategic consulting equity partnership program to provide ongoing expert consulting.

# CONSULTING OPTIONS